

Seminar

«Basic principles of strategic planning of city development»

Cherkasy, September, 10, 2016

Cherkasy city council

Conference room (206 room, 2-nd floor)

Trainer: **Olena Gorb**, manager of project «Public policy» of Civic Platform «New country», expert on strategic planning issues, on project management, branding and marketing communication. Has experience in developing of strategic vision of cities and regions, organization and conducting of workshops in 20 cities of Ukraine.

9.30 – 10.00	Registration of participants
10.00 - 10.05	Opening speech - Tatiana Kavalchuk, coordinator of the «Kyiv dialogue» project in Cherkasy
10.05 – 10.15	Come together, expectations
10.15 – 12.00	Strategic planning of city development: methodology of implementation, part.1
12.00 – 12.30	Coffee break
12.30 – 13.30	Strategic planning of city development: methodology of implementation, part.2
13.30 – 14.00	Strategic planning of city development: best practices of Poland cities.
14.00 – 14.20	Coffee break
14.20 – 14.45	Practice «Vision of Cherkasy's future»
14.45 – 15.00	Wrap up

Seminar is organized by «Kyiv dialogue» project in cooperation with strategical committee of Cherkasy city council and Department of economy and development of Cherkasy city council.